



## Green Events Management & Staffing Services

Event: ***Rocketts Landing Du & Triathlon***

### Green Event Summary Report

Date: Sunday, July 25, 2010  
Locality: City of Richmond & Henrico County

Event Organizer: Richmond Multisports  
Number of Event Participants: 700

Waste Collected (pounds)			
Trash to Landfill	Recycling (cans/plastic/cardboard/paper)	Compost (food, biodegradable plates, cups & cutlery)	Total Weight
25	93	267	385

**Landfill Diversion Rate: 94%**



**ROCKETTS LANDING TRI & DU**  
Is A Registered  
**Virginia Green Event!**

Richmond Multisports is doing its part to make this event as green as possible. Below are some of the things we are doing to reduce our environmental impact:




- Recycling Plastics, Aluminum & Paper
- Using Biodegradable Cutlery & Plates 
- Composting Food Waste & Biodegradable Goods
- Encouraging Carpooling
- Reducing Paper
- Eliminating Race Packet Waste
- Purchasing From Local Vendors
- Promoting Environmental Awareness
- Environmentally-Friendly Portable Restrooms
- Reusing Event & Directional Signage

Thanks to our Green Event Sponsors!






# Event: *Rocketts Landing Du & Triathlon*

## Lessons Learned

With every green event, some of the recycling or compost is bound to end up in the trash headed for the landfill. Although each eco-station contains bins with instructional signs and labels, there will always be some sort of contamination among the bins. To reduce levels of contamination, we found that placing monitors throughout the event at each eco-station improves the level of “purity”.

In addition, collection of cardboard and other materials from vendors prior to breaking down exhibits or tents will reduce the loss of potential recycling or composting material.

The objective of this report is gathering all relevant information for better planning of future events, improving implementation of new projects, and preventing or minimizing waste at future events.

### Top 3 Significant Project Successes

Project Success	Factors That Supported Success
94% landfill diversion!	Green Team volunteers monitored bin contents.
Increased Awareness of Initiative	Event participants informed of practices - how and why
Good PR	Friendly monitors. Participants, vendors and spectators appreciate the green initiative - many expressed thanks & appreciation

### Other Notable Project Successes

Project Success	Factors That Supported Success
Support local businesses	Promotion of biodegradable plates, cups & napkins available from local business, Green Duck.
Virginia Green Event	Supported state-wide initiative to reduce environmental impacts and increase environmental awareness. Green activities included reduced paper, reuse of event signage, purchasing from local vendors, eliminating waste (electronic race packets), etc.

### Project Shortcomings and Solutions

Project Shortcoming	Recommended Solutions
Contamination of compost & recycling bins	Bins still require fair amount of monitoring and sorting at the end of the event. Solution - more monitors and reminder announcement(s) during event.
Potential loss of recyclables / compost	Request all vendors remove recyclables and compost to eco-stations prior to end of event to ensure they are not taken to the landfill. (We realize not everything can be collected early, but a majority of materials like cardboard and empty drink containers can make their way to the eco-stations before the end of the event).

*Thanks again to our Green Event Sponsors!*

