

4th Annual South End Shuffle 5k and Mile Run



Saturday, September 9th, 9:30 am

Thank you for your interest in sponsoring the 4th Annual South End Shuffle 5k and Mile Run! Race sponsorship is a great way to showcase your business to a concentrated group of individuals with similar interests while supporting the local South End community. Using our event as an advertising medium, your name and logo can be published on print materials, online advertising, social media announcements, t-shirts, and race day recognition.

Our Goal:

The South End Shuffle 5K and Fun Run was started by Ron Skufca in 2014 to bring businesses, vendors, residents, and friends in the South End Community together each year for a fun and healthy festival-like event that is fast becoming a neighborhood tradition.



The Purple Promise Foundation is a not-for-profit, public charity, whose primary mission is to raise awareness for prevention of all forms of skin cancer, recognize and benefit melanoma cancer researchers and support patients and caregivers, while leading the efforts to find better treatment and a cure for melanoma cancer.

Our Beneficiaries:

The South End Shuffle benefits two organizations with close ties to the South End Community: The Charlotte Rail Trail, and The Purple Promise Foundation to End Melanoma, whose founder David Hodgkins is a long-time member and past president of the Dilworth South End Rotary Club.



The Charlotte Rail Trail has a mission to create a unique recreational asset for the ten neighborhoods along the trail and residents from across Charlotte, and support the innovative small businesses in South End and give shoppers an easier way to access the galleries, shops and restaurants along the trail.

2017 Sponsorship Levels

Presenting Sponsor: \$3000

- ✓ Your business name will be attached to the event name, placing you whenever and wherever the race is advertised.
- ✓ Premier Location of Logo on Website, Advertisements, and T-Shirt
- ✓ Listed in Race Day Announcements
- ✓ 10 Free Entries into the Event
- ✓ Race Packet Insert
- ✓ Table at Event
- ✓ Banner at the Finish Line

Gold Sponsor: \$1000

- ✓ Naming rights and special recognition for one of the following:
 - Awards ceremony
 - Water station
 - Mile Fun Run
- ✓ Premier Location of Logo on Website, Advertisements, and T-Shirt
- ✓ Listed in Race Day Announcements
- ✓ 5 Free Entries into the Event
- ✓ Race Packet Insert
- ✓ Table at Event
- ✓ Banner at the Finish Line

Silver Sponsor: \$500

- ✓ Logo on Website, Social Media, Advertisements, and T-Shirt
- ✓ Listed in Race Day Announcements
- ✓ 2 Free Entries into the Event
- ✓ Race Packet Insert
- ✓ Table at event
- ✓ Banner Recognition at Event

Bronze Sponsor: \$100 (or In Kind)

- ✓ Logo on Website and Social Media
- ✓ Listed in Race Day Announcements
- ✓ Race Packet Insert

Additional sponsorship options or for more information, please contact:

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