



Thank you for your support of the Le Bonheur 5K Pumpkin Run!

Dear Participant,

On behalf of Le Bonheur Children's Medical Center, I would like to thank you for your support of the race and the young patients we treat! Your participation will help over 130,000 children see each year at Le Bonheur. Please find enclosed a number of fun and exciting tips, including:

- How to create a team
- Fundraising Tips
- Information regarding 2007 Prizes

Please keep in mind that we are here for you every "step" of the way, so please do not hesitate to call us.

It is thanks to people like you and events such as this that make so much possible for every child who enters the hospital's doors. We will never forget your generosity!

For the Kids,

Finy Shirley, Special Events Coordinator
901.287.5988
Shirleyj@lebonheur.org

How do I create a team?

Creating a team is a great opportunity for companies to encourage teamwork and gain visibility as well as for families and individuals to get together with their friends for a good cause.

There are many different types of teams. Some examples include company teams, civic groups, neighbors and friends, church groups, school groups and sports teams.

The first step is to get a group together to form a team and select a name. As a team you may honor a child who has been to Le Bonheur.

Team Ideas include:

- Create a team T-Shirt
- All wear the same colored bandana or lay
- Create a Halloween theme and all dress accordingly
- Create funny hats that everyone can wear
- Have Le Bonheur supply you a banner that your team can decorate. The banner will be displayed at the race.

Be creative, this is a really fun way for your team to stand out at the race!

Fundraising as a team:

As a team set your goal and create a plan on how to reach it. Please see below for many great ideas that you can use to achieve your goal!

Fundraising Ideas:

1. *Simply Ask!*
The Number 1 reason people give is because they are asked. Tell everyone you know that you are raising money for the young patients at Le Bonheur Children's Medical Center.
2. *Letter Writing Campaign/Email Campaign!*
Take a few moments to write down the reasons you are participating. Then create and mail/email a letter to everyone you know.

3. Vendor Letters!

Asking those with whom you spend money is a fantastic way to fundraise. Vendors can be work-related, such as a printer, or personal, like your insurance agent.

4. Sell Something!

- Garage Sale: Get together with your team members, neighbors or coworkers for donated items to sell
- Bake Sale: Works well at the workplace or after church service
- Lemonade Sale: This is a great way to get your kids involved so they can raise funds to help kids that are just like them!

5. Be Creative!

There are many ways to raise money for Le Bonheur. Be creative and see what works for you. If you need any help please don't hesitate to call us!

What do I do once I have Collected the Money?

Once you have collected your donations you can either bring them to the race or mail them to:

Finy Shirley
Le Bonheur 5K Pumpkin Run
P.O. Box 41817
Memphis, TN 38174

Please make all checks payable to Le Bonheur Children's Medical Center

Prizes!

Level:

\$25

\$100

\$500

\$1,000

Prize:

Name goes into drawing for a Digital Camera

Le Bonheur Water Bottle

Le Bonheur Sports Bag

Digital Camera