

Infirmiry Health

RIDEYELLOW

...more than just a bike ride

\$10,000 – Title Sponsor

- Diamond Level incentives
- Company representative officially starts RIDEYELLOW
- Commemorative RIDEYELLOW technical shirt with logo recognition
- 10 complimentary rider registrations

\$5,000 - Diamond Level

- Platinum Level incentives
- VIP rider starting position
- 8 complimentary rider registrations

\$2,500 - Platinum Level

- Gold Level incentives
- Company logo listed on printed registration form and poster
- 4 complimentary rider registrations

\$1,000 - Gold Level

- Silver Level Incentives
- Company logo hyperlinked on website
- Company logo on rider/volunteer T-shirt
- Company recognition on yellow carpet photo backdrop
- 3 complimentary rider registrations

\$500 - Silver Level

- Bronze Level incentives
- Opportunity to set up tent for promotional giveaways at packet pick-up and finish line
- Company recognition on rider/volunteer T-shirt
- 2 complimentary rider registrations

\$250 - Bronze Level

- Paceline Supporter incentives
- Company logo on website
- 1 complimentary rider registration

\$100 - Paceline Supporter

- Company recognition on website

May 8, 2018 is the sponsorship deadline. If you miss the deadline, adjustments to sponsorship benefits may be made by the RIDEYELLOW committee.

**** .pdf of company logo must be emailed by May 8 to be included with sponsor benefits. ****

P.O. Box 1409 • Bay Minette, AL 36507 • 251-937-9099 • rideyellow@infirmiryhealth.org

RIDEYELLOW and INFIRMARY FOUNDATION are 501(c)(3) nonprofit organizations. All contributions are tax-deductible as allowed by law.